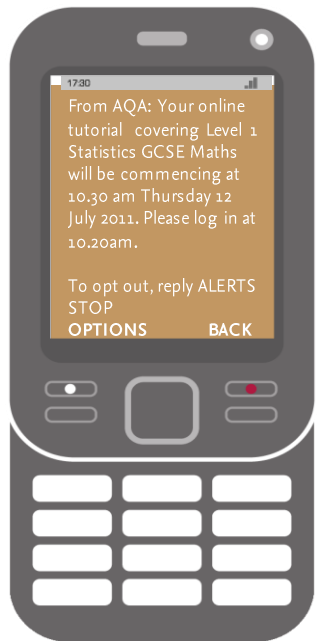


AQA goes mobile with messaging alert service

Business need

The Assessment and Qualifications Alliance (AQA) will soon be launching their mytutor virtual classroom and will require an alert service to remind participants of their scheduled online tutorials.



The solution

The AQA virtual classroom service, mytutor, is aimed at providing convenient, personalised, and interactive learning through online classes delivered by tutors from all over the UK.

Incentivated's messaging platform provides AQA with the ability to implement an integrated messaging solution by sending reminder text messages just before a 'virtual' class. Reminding students and tutors which online tutorials they are signed up for and the time so that they don't forget to log in. Messages are also sent if classes have been cancelled.

Functions

- Alerts / reminders
- Enterprise messaging

