

King of Shaves creates sales through iPhone app mCommerce

Business need:

To enable KoS to **sell** replacement blades directly to the general public, on a **subscription model**.



The Solution

We integrated the branded iPhone app to capture important customer data and created a specific mobile template to use KoS's merchant account for **credit card payment** through Sage Pay.

After **validating customer details** and **receiving payment**, we then automatically passed on details to the KoS fulfilment house for eventual product delivery. This was undertaken in a **secure environment** to the standards of PCI DSS.

Functions

- Capture and validate customer delivery and billing information.
- Take secure credit card payment.
- Provide fulfilment house with a list of valid customers.
- Log unique customers for reporting purposes.

